



*NEW ZEALAND  
BUSINESS & PARLIAMENT TRUST*

# *THE FIRST 15 YEARS*

*“To advance and encourage business  
understanding of Parliament and  
parliamentarians’ understanding of business”*

# *The Trust*

The New Zealand Business and Parliament Trust was formed in 1991 to bridge a perceived gap of understanding between MPs and business people. It adopted the following as its main objectives:

to enable MPs to widen their experience in and increase their knowledge of business;

to improve business managers' understanding of how government is exercised through Parliament.

Trustees include the Prime Minister, the Leader of the Opposition, and other parliamentary party leaders. At present there are ten parliamentary and six corporate Trustees, the latter elected by the corporate membership. By convention, the Speaker of the House acts as President of the Trust and the Chairman is elected from the ranks of its corporate membership.

The Trust is financed by subscriptions paid by member companies which enable the Trust to fund study courses for MPs and business people. Corporate membership of the Trust is open to organisations that have the necessary structure to provide MPs with a meaningful study programme.

Associate Membership is open to those MPs who complete a Business Study Programme.

The New Zealand Business and Parliament Trust is a founder member of the International Association of Business and Parliament.

The Trust is an educational charity and not a lobbying organisation and it is non-partisan. Its main activities involve **Business Study Programmes** for MPs and **Parliamentary Study Programmes** for business people.

# THE FIRST FIFTEEN YEARS

HIGHLIGHTS: 1991-2006

1991

Approaches by the Trust co-founders, Sir Patrick Goodman PCNZM CBE and Lindsay McCallum MNZM, to key political and business leaders in New Zealand resulted in the establishment of the New Zealand Business and Parliament Trust, modelled on Britain's Industry and Parliament Trust.

**Industry and Parliament Trust**  
Suite 101, 3 Whitehall Court  
London SW1A 2EL  
T: +44 (0)20 7839 9400 Direct: 9410  
F: +44 (0)20 7839 9401  
Email: sallymuggeridge@ipt.org.uk  
www.ipt.org.uk



**Message from the IPT**

The Industry and Parliament Trust (IPT) in the UK sends its congratulations to NZBPT on the occasion of its 15th anniversary.

The IPT is also celebrating this year, having achieved 30 years of fostering mutual dialogue and understanding between parliamentarians and the worlds of business, industry and commerce.

We would like to wish NZBPT every success for the future in further developing the important work that it has undertaken over the years.

Bringing together wealth creators and legislators to share knowledge and understanding is critical to ensuring better informed legislation.



**Sally Muggeridge**  
Chief Executive



First Trust Board meeting on 11 December 1991 with Hon Robin Gray, President, Patrick Goodman, Chairman, and Executive Director Lindsay McCallum.

The first Trust board, which met on 11 December 1991, comprised seven members of Parliament including the Prime Minister and the Leader of the Opposition, and six business leaders.

The board determined that the Trust's main activity would be to advance and encourage business understanding of Parliament and parliamentarians' understanding of business. The Trust's founding companies undertook to financially support the Trust for an initial period of three years.



**Inaugural Trustees 1992. Left to right: Barry Dineen, Jeff Grant MP, Pat Goodman (chairman), Jim Bolger MP, Lindsay McCallum (executive director), Hon Robin Gray MP (president), Margaret Moir MP, Mike More MP.**

## 1992

In the first year of operation, 12 members of Parliament applied for *Business Study Programmes*. While each programme was unique, all had common elements to ensure that the MPs were exposed to as much of the company's operations as possible.



**The first MP to complete a Business Study Attachment, Michael Cullen, receiving his Associate Membership certificate from Barry Dineen the chairman of the hosting company, Shell.**



**The first Parliamentary Seminar held in June 1992, with 14 attendees. Speakers seen here waiting to speak: David McGee, Hon Robin Gray MP and Jeff Grant MP.**

Two first two *Parliamentary Study Programmes* were held during the year providing 29 business executives with a unique insight into the workings of Parliament.



The Trust Board. *Back row L to R:* Margaret Moir MP, John Fernyhough, Jeff Grant MP, Bruce Wallace, Lindsay McCallum. *Front row L to R:* Hon Peter Dunne MP, Hon Robin Gray MP, Pat Goodman, Barry Dineen and Hon Clive Mathewson MP. *Absent from photograph:* Dryden Spring, Rt Hon Jim Bolger MP, Rt Hon Mike Moore MP and John Beattie.

## 1993



Although this year was an election year, 11 MPs were offered business study programmes.

Rt Hon Jim Bolger (centre) and Hon Robin Gray (right), in conversation with chairman Pat Goodman at the Trust's second AGM, held in March 1993.

Once again, demand for the *Parliamentary Study Programmes* exceeded available places.



Participants at the June Parliamentary Seminar, seen here with speakers, Peter Dunne MP (left), and chairman Pat Goodman and Margaret Moir MP.

## 1994

One of the highlights of the year was the opportunity for corporate members and parliamentarians to get together at a luncheon, hosted by the Trust, for Mr Lee Kuan Yew, senior minister of the Republic of Singapore.



It was attended by some 150 guests including MPs and corporate members in Parliament's Banquet Room.

In keeping with convention, Parliament's newly elected Speaker, Hon Peter (later Sir Peter) Tapsell accepted the Trust's invitation to assume the role of president.



**Hon Peter Tapsell, Speaker of the House and President of the Trust talks to Pat Goodman at the 1994 AGM with Executive Director Lindsay McCallum in the background.**



**Hon Annette King becomes the 26<sup>th</sup> MP to complete a Business Study attachment, seen here at New Zealand Post's sorting office in Auckland.**



## 1995

A special seminar on Mixed-Member Proportional representation (MMP) was held in the Beehive for corporate members of the Trust. Speakers included Hon Peter Tapsell, Speaker, Dr Paul Harris, chief executive of the electoral commission and MPs Wyatt Creech, Jonathan Hunt, and Winston Peters.



**Steve Maharey MP at his attachment with Television New Zealand looking at Cinetape Operations.**

**Damien O'Connor at Fujitsu while undertaking his attachment with the company in July 1995.**



Three Parliamentary Study Programmes were held during the year and eight members of Parliament undertook Business Study Programmes.

The first annual MPs' Business Briefing took place in June and was attended by 30 MPs and was addressed by Trust Board member Barry Dineen, former chairman and Managing Director of Shell New Zealand who spoke on the interface between business and politics. MPs' Business Briefings were introduced as an extension of the Trust's Business Study Programme scheme.

## 1996

This year the Trust introduced the first in a series of President's Dinners. Hon Sir Peter Tapsell hosted corporate members and those closely associated with the Trust to a dinner in Parliament House. The guest speaker, former Prime Minister, Sir Geoffrey Palmer, spoke on the subject of MMP.



**The Trust's President and Speaker of the House, Hon Peter Tapsell, welcomes guests to the first President's Dinner held in Parliament's Grand Hall in August 1996.**

For the first time, parliamentary seminars were held in Parliament's Legislative Council Chamber, a larger venue which enabled the Trust to treble the number of participants to 90 a year. This eased the waiting list but the continuing strong demand for places illustrated the popularity of this unique event.



**Participants at the first Parliamentary Seminar held in the Legislative Council Chamber in August 1996**



**The 1996 MPs' Business Briefing with guest speaker, Kerry McDonald, Managing Director of Comalco New Zealand.**

**1997**

The New Zealand Business and Parliament Trust's initiative in setting up an international organisation representative of the then seven international business and Parliament schemes around the world, received support at an international gathering in Helsinki. The new organisation, the International Association of Business and Parliament (IABP), aimed to enhance and facilitate improved interaction between member organisations.





The Trust supported the 1997 Youth Parliament by sponsoring a \$1000 essay competition among the 120 Youth MPs. Entrants were required to describe their time as Youth MPs.



**Rod Donald, then Co-Leader of the Green Party, doing some check-out counter work at St Martin's New World supermarket in Christchurch as part of his Business Study attachment with Foodstuffs in 1997.**

**The Speaker of the House and President of the Trust presents the prize of \$1,000 to the winner of the 1997 Youth Parliament Essay competition, Jenny Ryan, watched by Trustees and members of the judging panel, Rt Hon Jonathan Hunt and Hon Peter Dunne.**



**Tim Barnett MP (left) with Auckland International Airport's Commercial General Manager during his attachment in 1997.**

In 1996, parliamentary attachments were introduced as an extension of the Parliamentary Study Programme. They provided the opportunity for corporate representatives who had participated in one of the Trust's Parliamentary Seminars to undertake a unique two-day secondment to an MP who had completed a Business Study Programme, shadowing the MP on one day in Parliament and the other in his/her home territory or constituency. In 1998 Tim Barnett, MP for Christchurch Central, hosted Jane Bryden of Telecom on her two-day parliamentary attachment.

**1998**



For the first time, Parliament's Grand Hall was the scene of the year's *MPs' Business Briefing*, addressed by the governor of the Reserve Bank, Dr Donald Brash.



The 400 delegates to the Commonwealth Parliamentary Association conference held in Wellington during October were given the opportunity to learn something about the work of the Trust and the then seven other similar schemes worldwide.

The parliamentary seminars drew the usual strong response with over 50 business executives attending the two seminars this year.



**Prime Minister, Jenny Shipley, addressing the Parliamentary Seminar in the Legislative Council Chamber in August 1998.**



**Labour List MP, Nanaia Mahuta (right) and Westpac's Government Business Chief Manager, June McCabe, pause for a photograph during Nanaia's full five-day Business Study Programme with Westpac in 1998.**



## 1999

The Trust's founding chairman, Sir Patrick Goodman, whose vision and commitment enabled the Trust to flourish, retired in 1999.



**The Trust's President, Hon Doug Kidd, and Trustee, Rt Hon Helen Clark, hold the specially commissioned oil painting of Parliament presented to Sir Patrick Goodman (centre) at a dinner hosted by the Speaker and attended by corporate and parliamentary Trustees. L to R: Hon Peter Gresham, Lindsay McCallum, Hon Peter Dunne, Rt Hon Helen Clark, Rt Hon Jonathan Hunt, Sir Pat Goodman, Barry Dineen, Hon Doug Kidd, Bruce Wallace, John Hunn and Sir Dryden Spring.**

Founding trustee, Barry Dineen, was elected to replace Sir Patrick who accepted the role as Patron of the Trust.



**Trust President, Hon Doug Kidd (left) congratulates Barry Dineen following his election as Chairman at the 1999 AGM.**

## 2000

Parliament's 'Father of the House' and newly elected Speaker, Rt Hon Jonathan Hunt, was appointed president of the Trust. Mr Hunt, in his address to the Trust's annual general meeting, said the Trust's work was looked upon as a unique educational resource for all parliamentarians.



President's Dinner held in March 2000, hosted by the Speaker of the House and President of the Trust, Rt Hon Jonathan Hunt, with special guest, Rt Hon Helen Clark, Prime Minister.



President's Dinner held in August 2000, hosted by Speaker Rt Hon Jonathan Hunt, with special guest the Leader of the Opposition, Rt Hon Jenny Shipley.

The year saw a record number of 91 business people participating in the annual round of parliamentary seminars. In a historic first, the August parliamentary seminar was attended by the Speaker of the Australian House of Representatives, Hon Neil Andrews MP.

**Anne Tolley MP on her attachment with Genesis Energy in 2000, seen here with the Chief Executive, Murray Jackson, and members of his staff.**



**Lindsay Tisch MP was shown one of the Auckland International Airport's marine response craft, the hovercraft, by the Senior Response Officer during his attachment to the company in July 2000.**

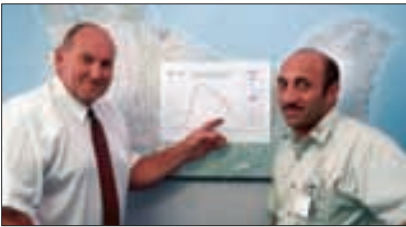


Participants on the steps of Parliament during their attendance at the one-day Parliamentary Seminar in May 2000.

### **2001**

A successful year with 14 MPs enrolling for *Business Study Programmes* and 89 business managers participating in the three parliamentary seminars.

The annual *MPs' Business Briefing* attracted a record attendance of MPs and corporate members. The guest speaker was Dr David Morgan, Managing Director and Chief Executive of the Westpac Banking Corporation.



Ron Mark MP during his attachment to Fonterra in 2001.



Dianne Yates MP at Merck Sharp and Dohme (NZ) in 2001.



Some of the parliamentary and business Trustees, including founding Trustees, attend a dinner in Parliament in December 1991 to celebrate the Trust's first ten years.



## 2002

Being election year, only two Parliamentary Seminars could be scheduled.

Following the 2002 General Election, a briefing session on the work of the Trust was held for the intake of 30 new MPs in the new Parliament.

Six MPs completed Business Study attachments during the year.



David Cunliffe MP undertook a Business Study attachment with Air New Zealand in May 2002, concluding with a hands-on exercise in the 737-300 simulator.



Craig Norgate of Fonterra was the guest speaker at the 2001 annual MPs' Business Briefing held in the Legislative Council Chamber in November.

## 2003

12 MPs applied for Business Study Attachments.

120 corporate participants attended the Trust's Parliamentary Seminars.



Participants at the August Parliamentary Seminar were taken on a short tour of Parliament during the lunch break, as part of their one-day intensive seminar.

They are seen here admiring the complex multi-media artwork featured in the Galleria.





The inaugural Business Seminar for MPs, an extension of the Trust's Business Study Programme and involving a one-day seminar with one of the Trust's corporate members, was hosted by Auckland International Airport Ltd. 17 MPs attended.

### *2004*

A then record of 131 business people attended the three Parliamentary Seminars held.



**The Speaker of the House and Trust President, Rt Hon Jonathan Hunt, takes the chair during an informal visit by participants to Parliament's Debating Chamber during the May Parliamentary Seminar.**

The second Business Seminar for MPs was held, hosted by Genesis Energy.



**In June a cross party group of MPs attended the one-day seminar at Genesis Energy. Some are seen here listening to the Manager of Thermal Energy (*right*) during their tour of the Huntly Power Station.**

Dr Alan Bollard, Governor of the Reserve Bank was the guest speaker at the annual MPs' Business Briefing, attracting a record attendance for such occasions.

The Trust again supported the triennial Youth Parliament with sponsorship for an essay competition.

**Patron of the Trust, Sir Patrick Goodman, presenting the winner of the 2004 Youth Parliament Essay competition, Polly Hlgbee of St Hilda's Collegiate School, Dunedin, with her prize and certificate.**



## 2005

Lindsay McCallum MNZM, Executive Director of the Trust from its inception, retired from that position on 1 April.

John O'Sullivan CNZM LVO succeeded Lindsay as Executive Director.

Lindsay McCallum and retiring President and past Trustee, Rt Hon Jonathan Hunt, were officially farewelled at a special function after the 14th AGM.

The new Speaker, Hon Margaret Wilson accepted the role of President of the Trust.



**The Speaker, Hon Margaret Wilson, hosts her first dinner in her apartment as President of the Trust in December 2005.**

The Trust moved its office into the Parliamentary Library Building within the Parliamentary complex.



**The Trust office is situated on the first floor at the front of the Parliamentary Library Building, originally built in 1899 and completely refurbished in 1992-6.**



**Some of the members of the Board of Management check out the new office.**



**MP Pita Paraone receives his Associate Membership certificate from Chairman Barry Dineen after completing a Business Study attachment with Television New Zealand in April 2005**

## **2006**

The Trust completed its 15th year of operation on 11 December 2006.

The year also marked:

- A record number (23) of MPs wanting to undertake Business Study attachments.



**Participants at the May 2006 Parliamentary Seminar standing on the steps of Parliament House.**

- The 1000th business attendee at the May Parliamentary Seminar.



**Barry Dineen, Chairman of the Trust presents the 1000<sup>th</sup> seminar attendee with his certificate of attendance.**

**Hon Peter Dunne, seen here addressing the November Parliamentary Seminar. Peter is the longest serving Parliamentary Trustee, having been a member of the inaugural Trust Board in 1991, chair of the Trust's Executive Committee from 1992 through to 1998 and since then a member of the Board of Management up to the present.**

**He has spoken at 34 Parliamentary Seminars, a record only exceeded by the current Clerk of the House of Representatives, David McGee CNZM QC, who has spoken at 37 seminars.**



- Two Business Seminars for MPs, hosted by NZ Post and Talley's Fisheries respectively.



Some of the MPs who visited the mail sorting equipment at Te Puni Mail Centre in Lower Hutt during their day-long visit to New Zealand Post.



MPs seen here on the wharf at Nelson on the afternoon of the one-day Business Seminar hosted by Talley's Fisheries.



Sir John Anderson KBE addressing MPs, Trustees and corporate guests at the annual MPs' Business Briefing in October 2006.



The Prime Minister, Rt Hon Helen Clark, a consistent supporter of the Trust's activities, attended the May President's Dinner hosted by the Speaker of the House and President of the Trust, Hon Margaret Wilson.

- Barry Dineen's last year in office as one of the inaugural Trustees and as Chairman of the Trust and its Board of Management since 1999.

### **FORMER PRESIDENTS**

Hon Sir Robin Gray	1991-1993
Hon Sir Peter Tapsell KNZM, MBE	1993-1996
Hon Doug Kidd DCNZM	1996-1999
Rt Hon Jonathan Hunt ONZ	1999-2005

### **FORMER TRUSTEES**

Mr Barry Akers	19.3.97-24.3.99
Mr John Beattie‡	11.12.91-23.9.98
Rt Hon Jim Bolger ONZ	11.12.91-25.3.98
Dr Don Brash	17.3.04-27.11.06
Mr John Carter MP‡	7.12.93-25.3.98
Hon Lianne Dalziel MP‡	19.3.03-25.3.04
Hon Bill English MP	20.3.02-11.12.03
Mr Bill Falconer CNZM	16.3.94-19.3.97
Mr John Fernyhough	11.12.91-8.12.99
Mr Hugh Fletcher	24.3.99-9.3.05
Sir Patrick Goodman PCNZM CBE	11.12.91-25.3.00
Mr Jeffrey Grant‡	11.12.91-6.11.93
Hon Peter Gresham‡	25.3.98-26.11.99
Mr John Hunn‡	24.3.99-9.3.05
Rt Hon Jonathan Hunt ONZ‡	19.3.97-21.12.99
Hon Doug Kidd DCNZM‡	22.3.00-27.7.02
Hon Annette King MP‡	15.3.95-20.3.96
Hon Clive Matthewson	11.12.91-15.3.95
Mrs Margaret Moir	11.12.91-6.11.93
Rt Hon Mike Moore ONZ	11.12.91-16.3.94
Hon Richard Prebble CBE MP	19.3.97-29.6.04
Mr Ross Robertson MP	20.3.96-19.3.97
Rt Hon Jenny Shipley	25.3.98-20.3.02
Hon Paul Swain MP‡	22.3.00-19.3.03
Mrs Tariana Turia MP	9.3.05-15.3.06
Mr Bruce Wallace‡	11.12.91-22.3.00

‡ *Past member of the Executive Committee/ Board of Management*

### **SUMMARY STATISTICS TO DATE**

Business Study Attachments	146
Attendees at Parliamentary Seminars	1090
Parliamentary Attachments	20
Corporate attendees at President's Dinners	200



# *Directory and Trust Membership* (March 2007)

## **Patron**

Sir Patrick Goodman PCNZM CBE

## **President**

Hon Margaret Wilson MP

## **Chairman**

Barry Dineen (1999-2007)

John Goulter DCNZM JP (2007- )

## **Trust Board**

Simon Allen  
Hon Jim Anderton MP  
Rt Hon Helen Clark MP  
Hon David Cunliffe MP  
\* Hon Peter Dunne MP  
Jeanette Fitzsimons MP  
Rodney Hide MP

John Key MP  
\* June McCabe  
\* Kerry McDonald  
Rt Hon Winston Peters MP  
Dr Pita Sharples CBE MP JP  
Sir Dryden Spring  
\* Lindsay Tisch MP JP

*\*Member of the Board of Management*

## **Executive Director**

\*John O'Sullivan CNZM LVO JP

## **Programme Coordinator**

Diana Litton

## **Corporate Members**

ABN AMRO NZ  
Air New Zealand  
Alliance Group  
Amway of New Zealand  
Auckland International Airport  
Bank of New Zealand  
Beca Group  
Cisco Systems NZ  
Compass Group NZ  
Deloitte  
EDS (New Zealand)  
Fonterra Co-operative Group  
Foodstuffs NZ  
Genesis Energy  
GlaxoSmithKline NZ  
Holcim (New Zealand)

IBM New Zealand  
Infratil  
Kensington Swan  
Lion Nathan NZ  
Maersk New Zealand  
McDonald's Restaurants NZ  
Meat and Wool NZ  
Merck Sharp & Dohme  
NZ Lotteries Commission  
NZ Post  
NZ Racing Board  
NZ Refining Company  
Nuance NZ  
Radio New Zealand  
Qantas Airways  
Rio Tinto Aluminium NZ

Russell McVeagh  
Shell New Zealand  
SKYCITY Entertainment Group  
Southern Cross Healthcare  
Southland Building Society  
Steel & Tube Holdings  
Talley's Fisheries  
Te Ohu Kai Moana  
Telecom New Zealand  
Television New Zealand  
TelstraClear  
Todd Corporation  
Transpower NZ  
Vector  
Vodafone New Zealand  
Westpac

## **Associate Members** (Current MPs)

Shane Ardern  
Hon Rick Barker  
Tim Barnett  
David Bennett  
Mark Blumsky  
Sue Bradford  
Gerry Brownlee  
Hon David Carter  
John Carter  
Steve Chadwick  
Dr Ashraf Choudhary QSO  
Gordon Copeland  
Hon Clayton Cosgrove  
Hon Dr Michael Cullen  
Hon David Cunliffe  
Hon Lianne Dalziel  
Hon Harry Duynhoven  
Hon Ruth Dyson  
Jeanette Fitzsimons

Martin Gallagher  
Sandra Goudie  
Tim Groser  
Nathan Guy  
Ann Hartley  
Phil Heatley  
Hon Marian Hobbs  
Hon Pete Hodgson  
Darren Hughes M  
Dr Paul Hutchison  
Sue Kedgley  
Hon Annette King  
Colin King  
Hon Winnie Laban  
Moana Mackey  
Hon Steve Maharey  
Hon Nanaia Mahuta  
Hon Trevor Mallard  
Dr Wayne Mapp

Ron Mark  
Hon Damien O'Connor  
Pita Paraone MNZM  
Jill Pettis  
Katherine Rich  
Simon Power  
Ross Robertson M  
Eric Roy  
Dr the Hon Nick Smith  
Hon Paul Swain  
Nándor Táncoz  
Lindsay Tisch  
Hon Judith Tizard  
Anne Tolley  
Chris Tremain  
Judy Turner  
Dianne Yates

***New Zealand Business & Parliament Trust***

*Parliament Buildings  
Wellington 6011*

*Telephone 04 472 5365  
Facsimile 04 472 2016  
Email NZBPT@xtra.co.nz  
Website [www.iabp.org/nz](http://www.iabp.org/nz)*